

David Feldt

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I'm an anthropologist, collaborator, cross-pollinator, experimenter, entrepreneur, connector.

Experience

Founder and CEO, jazlabs, inc (TOR, NY, SF)

Sept 2009 - present

Hybrid 21st century strategic consultancy and Internet incubator at the intersection of business, technology, markets, people and community. Focused on: a) bringing new business products, services and experiences to market, b) nurturing and mentoring digital natives, and c) launching new ventures. Embracing the new world of transparency, authenticity, openness, collaboration and humanity empowered by social design thinking

SVP, Managing Director / General Manager, Organic (TOR)

Sept 2005 – August 2009

Grew office from 20 to a height of 120 people. Turned around loss-making operations and delivered \$60+ million USD fee income (revenue) and \$16+ million USD profit before taxes in the past four years. Won Nike Canada business. Headed up Business Development across the Organic network with significant wins of P&G, Intel, Kimberly Clark, Built full-service digital marketing offering for clients including Bank of America, Chrysler Corporation and Nike, providing social networking, mobile marketing, website development and online advertising services. Member of cross-network management team.

VP, Managing Director, Blast Radius Inc (TOR)

Feb 2004 – Aug 2005

Grew Toronto office three-fold. Responsible for new business in Eastern Canada and Central U.S. Opened and grew Chicago office including business wins with International Truck and United Airlines.

SVP, Global Practice Leader, Wunderman (NY)

1999-2004

Built digital marketing practice for Wunderman and sold services across the global Wunderman network for clients like Ford, AT&T, Citibank and IBM. Led digital marketing for IBM across 8 countries.

Director of Account Management, Modem Media (TOR)

1997-1999

Built account management practice for Modem Media focused on client relationship management, AOR relationship development, successful project management.

Founder and CEO, Millennium Technologies (South Africa)

1994-1997

Early-stage Internet consultancy focused on applying burgeoning Internet to grow clients' businesses. Clients included national realtor and BMW.

Pre-1994 : Derivatives Trading in UK, USA and South Africa

Education

MBA, University of the Witwatersrand

1989-1990

General Management, Finance and Marketing

BS (Honors), University of the Witwatersrand

1980-1984

Computer Science, Mathematics, Applied Mathematics



Skills Profile

New Business Development; Growing Profitable Businesses; Growing and Motivating Talented Teams; Delivering Exceptional Customer Experiences.

Technology, 21st Century Marketing; Social Networks; Digital Marketing; Integrated Cross-channel Marketing; Social Business Design.

Positive; Passionate; Enthusiastic; Vision; Collaborative; New Ideas; Hard Working; Persistence; Holistic Thinker; Results-Oriented; Always Strive for Excellence.

Recommendations

Senior Vice President, Managing Director

Organic Inc

“My work with David has been as a consultant, and other consultants should be so lucky: to find a partner like David in a leadership role. From my outsider perspective, I’ve found David’s leadership style to be unusually open, collegial, and fearless. He’s deeply and broadly curious about life, thrives on dialogue, loves intellectual and personal engagement and warmly accepts fresh thinking whatever the source. A strong value of his is a healthy and well-balanced life, not just for himself, his family and community, but for those who work for and with him. He exemplifies hard work, big picture thinking, productivity, all those good core leadership qualities, but knows how to realize them in an atmosphere of creativity, fun and...okay, I’ll risk it!... happiness. The constant "street" at Organic: "David's a really great guy."” March 14, 2007

Abigail Van Alyn, *Owner, Van Alyn Associates*
worked directly with David at Organic, Inc.

VP, Managing Director

Blast Radius Inc

“David is a truly inspirational and visionary leader. As Managing Director at the T.O. Blast Radius Office, David successfully led and managed an exceptional client services team. We all enjoyed working with David due to his professional yet personable style. I highly recommend David and wish him all the success that is bound to come his way in the future.” November 1, 2005

Omar Khan, *Project Manager, Blast Radius*
worked indirectly for David at Blast Radius Inc

“passion that's heart 'feldt'... this would be an apt play on words. through david's eyes, there is a lively potential worth pursuing in every client relationship and project. as a creative director, i often have such a steadfast vision in what is possible, that it converts the doubts in both the client and team. david has had that affect on me.” November 1, 2005

peter jin hong, *Group Creative Director, Blast Radius Inc.*
worked with David at Blast Radius Inc

“David Feldt is a fantastic marketer, pure and simple. I am constantly amazed by his exhaustively understanding of the digital marketing space and his ability to anticipate emerging trends. Most importantly, David is a caring compassionate manager, always willing to help work through problems and stand up for his team members.” November 1, 2005

Patrick Glinski, *Analytics & Research Consultant, Blast Radius*
reported to David at Blast Radius Inc

“David is passionate, smart, and is great to work with. I always enjoyed collaborating with David and learning from his wealth of experiences.” October 31, 2005

Dave Lougheed, *Director of Usability & Interaction, Blast Radius*
worked indirectly for David at Blast Radius Inc

SVP, Global Practice Leader

Wunderman

“David is a gifted and consummate marketing professional -- excellent communicator and possessing extraordinary savvy in arena of digital communications.” June 29, 2005



[Barry Kessel](#), *Global CMO, Wunderman*
managed David at Wunderman

“When looking for quality of thought and leadership, I found David ready, willing, and able. He was a tremendous asset on a high performing team. It was a wonderful to work with him in building the CRM practice.” May 24, 2006

[Brett Gow](#), *Vice President, North America, Wunderman*
worked with David at Wunderman Canada

“David Feldt joined Wunderman and successfully built a 'best of breed' interactive practice for the agency to serve it's existing blue chip client base.” April 7, 2006

[Carolyn Beatty](#)
reported to David at Wunderman Canada

“During David's tenure at Wunderman as VP, Director of e-Business Solutions, he developed the vision and frame work of the new eBusiness offering within the overall agency structure. Due to his efforts in this role, Wunderman Toronto continues to have a successful eMarketing department. David is a great visionary and leader with incredible knowledge of the eMarketing space and forward trends.” April 11, 2005

[Julie Rezek](#), *VP, Account Director, Wunderman*
reported to David at Wunderman Canada

[Director of Account Management](#) **[Modem Media](#)**

“A digital visionary, David's ability to think strategically for our clients' was unsurpassed. At the early stages of the e-business and digital marketing industries (1998-2000) it was a difficult sell-in process with clients to see the light. David brought credibility to our strategies, by applying true business experience and methodologies, when the otherwise wildwest mentalities prevailed.” April 11, 2005

[Chris Van Buskirk](#), *Vice President, Modem Media*
managed David at Modem Media